



FASHION INTERNATIONAL

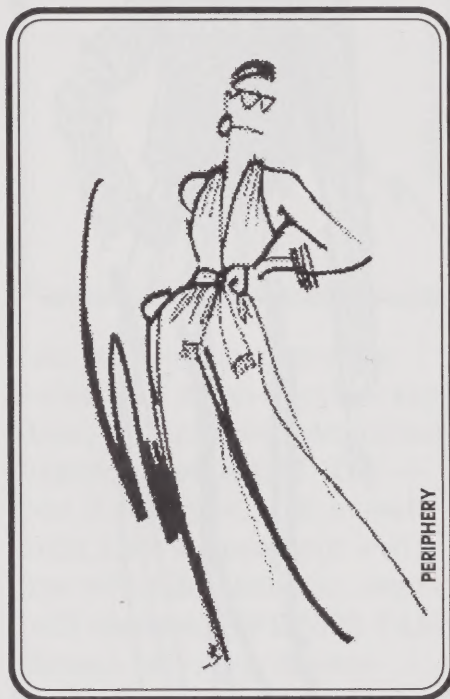
NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

JULY/AUGUST 1993

FROM GRUNGE TO GLAMOUR

Intimate apparel designers are casting a wide net in search of inspiration for their Holiday and Resort looks. Many of the key RTW trends are well represented — from youthful grunge and ecologically friendly styles, to retro-flavored glamour girl, and unabashedly romantic designs. In addition to these directions, there are perennial favorite looks that always sell, such as a certain amount of glitz and glitter for Holiday, and Resort's staple, the nautical look.

Holiday calls for luxurious velvets and pannes, in black or jewel



tones. Accent treatments include crochet edging, quilting, Lurex trim, and lavish laces. From bras to bodysuits, and from robes to loungewear sets, velvet is a favorite choice. JONQUIL presents a magnificent hunter silk velvet robe with quilted bodice, ivory point de Venise lace, and pearl detailing; it comes with a lovely matching gown. BILL BLASS does the "non-smoking" pj in black panne with ivory crochet lace, shawl collar, and cuffs. BAMBOO's Holiday essential is a ruby velvet underwire bustier and bikini.

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A NEW TWIST TO HOLIDAY

The Holiday Collections look different this year. Although there are still a number of dresses to choose from, pants come to the forefront as fashion items. Sequins and heavy embellishments give way to an occasional print and a touch of metallics. The lingerie influence is still present, but there's more covering up than in seasons past; while asymmetrical seaming provides interest in long dresses and jackets.

The silhouette is very '70s-inspired. At CK CALVIN KLEIN, long tunics in matte jersey or crushed velvet are paired with wide-legged pants. A military inspiration appears in suitings, with ribbon-embroidered vests, reminiscent of the Beatle's Sergeant Pepper days. For a fluid look, RANDY KEMPER takes his vest to the max, with an elegant, floor length maxi vest in a flowing silk georgette, worn over matching georgette or silk charmeuse pants.

His entire collection is in black, a deep sapphire blue or creamy white.

Color, for Holiday, is darkened in blackened reds and midnight blues. Black, of course, is pre-dominant, while cream and white show up more than usual, and blue begins to replace red as the color of the season. Prints are more traditional than whimsical. Two fine choices are the traditional

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Gold is setting the standard for Holiday entertaining. Gilding the lily are LUCIE ANN II with a sexy gold lame pleated foil halter bodysuit (the panty is black lace), and PERIPHERY, with designer Kathleen Usherwood's gold and black velvet burnout classic shirt atop black panne pants. More casual is her putty gold Lurex, double knit acrylic sweater and pant set. The top features pearl and gold stud embellishment on one side. For all out sex appeal, there's nothing to equal BODYSLIMMERS' underwire unitard in shimmering gold nylon/Lycra satin. ALTER EGO offers a sexy dance "dress" in gold lame with deep keyhole back. Perfect for Holiday parties is NAP's black sparkle mesh bodysuit with plunging neckline and ruffled sleeves.

Some designers prefer the minimalist approach. Former menswear designer ALVIN CHIN shows understated shapes in elegant fabrics. Outstanding — the midnight blue velvet tunic and ivory silk broadcloth pj top and sarong pant. UNDER CONSTRUCTION transforms a full length kimono by fashioning it in a silk noil '40s floral print. Equally attractive, yet more classic, is the drawstring pj in a peach shadow stripe. For Holiday, LUCINE ALMAS offers jewel toned 100% silk crepe de Chine man-tailored pajamas and shawl collar wrap robes. For lounging or sleeping, BETTY WEAR's charming hunter green tartan nightshirt, and the bra and boxers in heather gray fleece, touched with gingham buttons are adorable! HANKY PANKY's known for feminine lacy apparel. Designer Gayle Epstein doesn't



disappoint with her five-button shaped vest. Great year-round in black, moss, white, denim or antique lace. More retro is her glamorous white cut velvet two-piece palazzo set. The crop top has a ruffled collar and sleeves. Pants are soft, full, pull-on.

Many designers are favoring inner/outerwear directed styles for the fashion savvy consumer. COTTON BLANG offers soft French cotton pointelle daywear for easy layering, while MARY GREEN has expanded her silk jersey collection to include outerwear directed separates in a host of colors. FRANCES SMILY FOR CLIO DESIGNS does elegantly understated linen cotton items in palest tints for a totally modern approach to innerwear/outerwear. PERIPHERY's tropical rayon jumpsuit, sporting a beaded fringe front tie, is a great take on Resort ready-to-wear. TOUCH OF LACE, a Canadian firm, has terrific 100% cotton rib pointelle garments for Holiday/Resort. Check out the lace-up detailed, long and sexy shift, crop top, and bell-bottoms. All come in coffee or black. Newcomer IMMA COLATA BY ARIELA is translating sportswear trends into intimate apparel with great success. Fabrics include pointelle knits, 1X1 natural cotton ribs, cotton/Lycra stretch lace and crochet looks. Perfect: the macramé scoop neck crop top over drawstring knit palazzo pants, and her novelty knit side-slit chemise. J.G. HOOK has an acrylic button-front lounge in denim/white or caramel/white, with striped front sash tie and a stark white ribbed cable knit shift with self-belt.

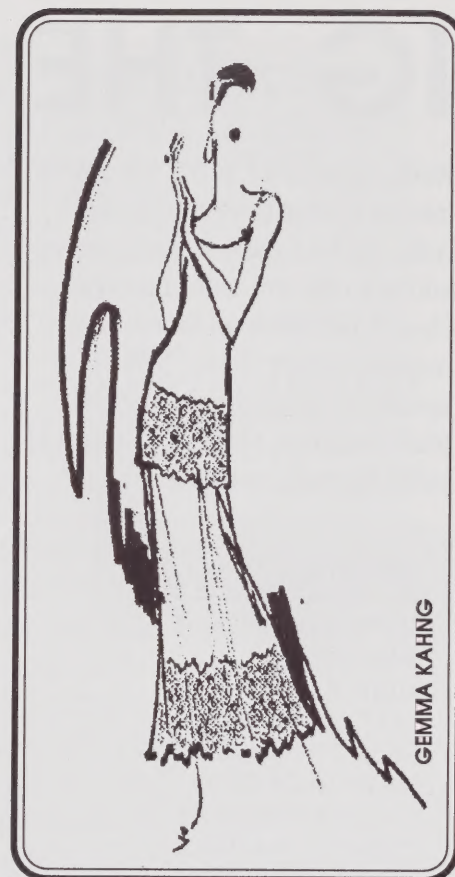
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tartan plaid military jacket in a wool/rayon blend at J. McLAUGHLIN, and the equally attractive, yet whimsical, multicolor dot print dinner suit in a silk/wool blend from MICHII MOON — both for SANYO.

Fabrics are becoming more lightweight. Velvet, a popular Holiday fabric, is seen more in bottoms or as insets, rather than all over; while knits are usually crocheted, worn casually, and mixed with other groups. At CYNTHIA STEFFE, a long crocheted vest and cardigan are in black merino wool and mix easily with silk velvet bottoms. A beautiful embroidered paisley wool crepe group is also in black and has an Eastern European inspiration.

The lingerie influence is still strong for Holiday, with several



lace groupings in most of the collections. An all-over lace slip dress, with underwire details and lingerie straps, is at FINITY — best in aubergine, sable or midnight. Lace separates mix well here with silk charmeuse, crepe or twill tricotine. VIVIENNE TAM shows a very sexy, lingerie-inspired group with intricate hand beading on sheer netting. All in black, these dresses are short and sweet. Another group in black or sapphire velvet, with cut-out daisy trim, is very hip.

Metallics are present, but only as an accent, providing just a glimmer of the shine of past seasons. At GO SILK, Lurex is woven into a crochet knit which adds a touch of shine to several of the easy silk bottoms in crepe, jersey or georgette. MMcF BY MARY McFADDEN uses metallic gold

DESIGNER FOCUS. . .

COLLECTION MMcF BY MARY McFADDEN

The MMcF by Mary McFadden collection of day-into-evening dresses has proved to be so successful, according to Robert Pitofsky, president of the company, that they expanded the line for Fall '93. "MMcF by Mary McFadden represents quality fashion in a more affordable price range— from \$350-\$500 cost, states Pitofsky. "There's a significant lack in the marketplace for that price point. There's a major momentum going on with our line. These are wearable clothes, not just wonderful runway clothes that look exotic." Yet, those who are looking for the McFadden pleating, luxurious fabrics and luxe accents that are a signature of the Mary McFadden Couture collection will not be disappointed with MMcF. Collection MMcF uses understated, sophisticated details that give the line a fresh and appealing look. For Holiday, MMcF also features accessories on many of the styles — like the purple, turquoise and gold brooch which adorns a turquoise silk cloque one-piece dress that looks like a two-piece. Silk lined, the slim 26" skirt incorporates a tunic bodice. A black silk crepe tunic is accented by black, silver, and gold plaid chiffon sleeves that mirror the matching flowing palazzos. High-rise walnut velvet pants are paired with an aubergine velvet

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TRACKING THE TRENDS

The Spring/Summer '94 palette, though toned down, finally departs from the overriding basic black of past seasons. Yellow comes to the forefront, with the spectrum ranging from gold to a sunny hue, including pale sand and bronze. White, especially white on white, natural and ecru are omnipresent. This trend toward neutrals, according to a study done by Pantone, is "a direct result of the continuing interest in ecology," which is also reflected in the rise of denim eco-fabrics, shown this season in a range of beiges and unbleached colors. Blue, used as an accent color, takes precedence in a wide range from azure to indigo. Navy, always an American standard, makes room for periwinkle, royal, and blue/black. Blue's importance also carries over into the reds, with colors such as berry and flamingo pink.

Reds, especially berry, are prevalent in Spring prints; yellowed reds, such as melon, coral, orange, and red clay are solid favorites. Green, becomes an increasingly important part of the '90s color spectrum, appearing as aquatic blue shadings, turquoise, tropical yellow/green, and teal.

SPRING '94

EMPIRE LOOKS
SHEATHS
BUBBLE SKIRTS
SARONG SKIRTS
ELONGATED VESTS
SHIRT JACKETS
CROCHETED TOPS
CUT-OUT HALTERS
PANTS IN ALL SILHOUETTES
CHINESE WORK CLOTHES
PINAFORE EFFECTS
EMBROIDERIES
MESH & OTHER OPEN WORK
PRINTS, PRINTS, PRINTS
BUTTONS, BUTTONS, BUTTONS

This season, an ongoing trend for unexpected fabric mixes and surface interest reaches epic proportions. In the wovens, fancy weaves have raised surfaces and often contain boucle yarns. Linen and linen blends, often with a crisp dry hand, are Spring favorites. A new development is a blend of 85% linen and 15% polyimide that will aid in limiting the wrinkling problem. Silk georgettes and silk and rayon blends are perfect for Spring's draped silhouettes and pleated looks. Cotton and cotton blends, especially cotton/Lycra and lawn, play a hand in everything from the long lean vested silhouettes, to the dainty floral printed tea dresses, and dobby and exotic prints of the sarong skirts, sheath dresses, and Chinese-inspired work clothes. Synthetic jersey, piques, poplins, and twills easily lend themselves

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Crochet and macramé textures are very much in evidence. These open weaves and pointelles take on a sophisticated appearance and segue easily into sportswear wardrobes. A great example is DONNA RICHARD FOR APPEL's ivory cotton gauze peasant shirt with string embroidery and crochet edging. Perfect for layering is NAP's natural cotton/Lycra bodysuit with short raglan crochet sleeves. NICOLE shows a very pretty ivory ballet sleep gown, in cotton knit with bodice and long sleeves in a crochet design, that will easily

work as a casual Summer dress for the young.

For Resort dresses that are easy on the budget, check out the romantic styles at MINA KOO. She's showing her floral chiffon print in a bell sleeved, drop shoulder tunic and peasant chemise. VAL MODE also shows assorted tiny floral georgettes in a group of charming fit 'n flare dresses that are far too pretty to sleep in. Taking a different tack is designer TOM BEZDUDA FOR CINEMA ETOILE. He does a sleeveless tank in red/white or navy/white

cotton knit. It has white lace-up detailing at the neck and a deep side-slit.

Kitchen prints (think '40s and '50s here) make a campy return at GROUND CONTROL. There's a full range of 100% cotton knit and woven tanks, tees, and boxers, with names such as "hot tomato," "main squeeze," and "life's a peach." Perfect for pool, patio, etc. Designs are screen printed in sunny brights and combined with color coordinating plaid accents. CINEMA ETOILE shows kitchen prints in versatile terry lined kimono wraps for beach or boudoir.

to the architectural day looks; while sheers, crepes, pointelles, crochets, satins, and embroideries become evening staples for slip dresses, tiered skirts, and lacy jackets. Suede surfaces this season, as well as a wonderful new offering from Clerici Tessuto — blue and white or red and white striped silk bourettes that exude a rustic feeling.

Prints take on a major role this Spring. Wet prints, due to the emphasis on soft draped materials, are in demand. Look for them on rayons (especially rayon challis and rayon twill) failles, and crepes. Although pigment printing is down, the increased desirability of pigment prints on cotton and Lycra spandex is turning the market around; while heat transfer

**PREVIEW OF
FALL/WINTER '94/'95**

- A HAND-ME-DOWN FEELING
- TAILORED DAYWEAR
- WRAP-TIE STYLING
- STURDY GARMENTS WITH FUNCTIONAL DETAILS
- COLORS & STYLES THAT REFLECT A MILITARY THEME
- FUNCTIONAL SHAPES AS FOILS FOR IRREGULAR, UNUSUAL PRINTS
- ETHNIC PATTERNS
- THE COLOR RED

prints on polyester and polyester and rayon blends seem to be attracting great interest. The motifs run the gamut from Victorian prints to exotic designs inspired by the South Seas. Spring fabrics take us to Indonesia and Bali, Spain and Portugal, China, Japan, Africa, India, and finally Miami. Batiks, primarily in blue, rank number one in popularity.

Other attractive prints this season are: florals in both dainty patterns (especially daisies) and large abstracts, floral mixes with patchwork, flowers with ribbons, and flowers mixed with black and white checks; nautical motifs including fish, anchors, and waves; a takeoff on an early edition of the American flag, palm trees, butterflies, graphics, stripes in all widths, and a mix of plaids with stripes.

Trims and novelties for the season include raffia, wooden beads, a profusion of buttons (especially in gold or eco-inspired wood) leather accents, and fringe. Spring details — big collars and cuffs, tassels, ties, lacing, and a continuation of the ruffle — provide a feminine feeling.

A VESTED INTEREST

Vests and more vests — this is the element that bridges the Fall '93 and Spring '94 menswear collections. Popular even in the most conservative collections, and shown with all categories from traditional to jeans to formal wear, the emphasis is on the vest as the decorative accessory with a turtleneck and blazer. As the major "accessory," there are interpretations to satisfy the teenager, the young businessman, and the most dapper gentleman. Versatility is the all important factor!

At the June NY showings sponsored by the Men's Fashion Association (now called The Fashion Association), vests appear

throughout the nine Fall themes — Flannel Flair, Natty English, Trims & Treatments, Sweater Story, Great Gorge, Shades of Brown, Licensing Bonanza, Log Cabin Classics, and Novelty Navajo. Doing the Natty English look to a fare-thee-well, BOTANY 500 pairs a taupe melange wool glen plaid single-breasted suit with a brown wool flannel 4-button vest. Along with these traditional vests, the zip-front looks explode this season: Outstanding are a black leather zipper vest, with white trim and black cable knit back by MOSSIMO, and MONDI DE MARCO's black wool zip-front knit.

For Spring '94, vests again take over, this time accessorizing a new easy silhouette. The cardigan vest is a staple with CALVIN KLEIN. His cream linen cardigan vest blends beautifully with a sand linen 4-button herringbone suit. HUGO BOSS puts his ivory linen vest with a natural linen silk tweed 3-button sport coat, and completes the look with a striped banded collar shirt and Panama weave trousers; while JOSEPH ABOUD takes his embroidered vest out for the evening and pairs it with an ivory linen tuxedo. He individualizes evening vests by treating them with an antiquing process. DONNA KARAN's innovative approach is the

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and silver in a plaid chiffon for the sleeves and pajama pants of a pantsuit. At GEMMA KAHNG, a rich antique lace is in metallic gold and used to trim pants, tunic, and dresses of black silk georgette.

Another strong thread running through the collections is the use of diagonal seams and asymmetric hems. CATHY HARDWICK shows a wonderful group of long dresses. in black matte jersey, using both techniques. At KATHRYN DIANOS, a black crepe suit with satin insets has a long jacket with asymmetric hem. Mrs. Clinton, following the trend, recently chose a jacket with asymmetric closure. The jacket, by ANN LAWRENCE TODAY, is in red rayon crepe with gold/rhine-stone buttons and can be paired with pants or a slim skirt.

"DESIGNER FOCUS" continued from page 3

camisole, then topped with a fawn brocade bolero. Silk matelasse, in bronze and black, is translated into a front-buttoning tunic/jacket which teams with easy black 4-ply silk pants; while a favorite for any occasion, is the black silk crepe pantsuit offering a double-breasted long jacket with asymmetrical closure. The latter features ivory duchesse quilted satin flap pockets and detachable French cuffs, as well as swirling black soutache buttons. It's also available in aubergine or green and black

"VESTED INTEREST" continued from page 5
reversible vest accented with piped pockets.

Along with the omnipresent vest, coming to the fore this Spring are suede jackets with white linen vests, gauge sweaters, T-shirts with loose pajama trousers, poncho shirts, tunic tops, and wrap trench coats. Obviously the code words this season are comfortable, casual, and loose. TOMMY HILFIGER offers casual wind-breakers topping great looking canvas trousers worn with canvas oversized shirts. For more dressy occasions, he puts white and navy double-breasted blazers with simple T-shirts and trousers. Gabrielle Hirsch creates the same effect for L'ZINGER with her loose weave sweaters, easy pajama striped drawstring trousers,

combinations. Another standout is the black velvet fitted top (accented with a jet cross-shaped pin), which slips beautifully over a matching silk crepe 33" side-slit slim skirt. And, for sheer elegance — the matelasse two-piece suit has pleats that release into a dramatic peplum jacket (in gold and chocolate or forest), that is piped with gold and punctuated with rhinestone pretzel-shaped buttons!

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and wrinkled linen jacket — all in muted colors. Also, superb is JOSEPH ABOUD's monochromatic collection featuring burlap jackets that are tied at the waist and worn over herringbone" suit" shorts. DONNA KARAN turns her jackets and tuxedos, as well as her vests, inside out. She also shows wide pants and streamlined crepe Nehru jackets with side-slit vents. CALVIN KLEIN takes his inspiration from the '40s with nubby textured fabrics, airy knits, and tucked-in layering. The trousers are high-waisted, and worn with a thin leather belt. His sweaters are loose weave, many with open necklines and inside out seams. And, finally, tying it all together — JOHN BARTLETT's blue oxford shirt and Ultrasuede pajama trousers topped by a silk "twine" jacket.

Editor's Notes

Kids in Distressed Situations (K.I.D.S.), the industry-wide charity of the childrenswear, juvenile product, and toy manufacturers, is coming to the aid of the youngest victims of the devastating floods in our own Midwest. They are asking all manufacturers to send excess merchandise such as socks, shoes, diapers, blankets and bedding, lightweight clothing, cribs, strollers, and many other personal and nursery items. Won't you please help! For a donor sheet contact: (609) 985-2878. Two days prior to shipping contact: (412) 749-1800.

Congratulations to the sponsors of "Sunday by the Bay." The annual event, in Bellport, L.I., raised over \$500,00 for AIDS research.

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INTERNATIONAL)

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1 Year Subscription \$100
Outside USA \$110

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VOL. XXI, NO. 6
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